



Marketing Coordinator

Location: Ghent (Hybrid) - Full-time

Who are we?

At BioLizard, we think data and speak biology.

We partner with leading biotech, pharma, and diagnostics companies to deliver tailored, tech-enabled solutions in bioinformatics, AI, and data strategy.

Our biology-first approach ensures that every insight is grounded in deep molecular understanding before being translated into data-driven strategy. From biomarker discovery and target identification to scientific data management, we support precision medicine innovation through a unique combination of science, software, and storytelling.

Why we need you

We're looking for a hands-on Marketing Coordinator to support the promotion and visibility of our Bio|Verse® platform and solution programs (e.g., Bio|Marker). You'll execute day-to-day marketing activities, coordinate content and campaign development, and help turn complex scientific stories into engaging material for customers, partners, and prospects.

You'll work closely with our Commercial Director and collaborate with scientific and business team members.

This is an ideal role for someone with strong coordination skills, creative instincts, and experience in B2B or life sciences marketing — who's excited to get their hands dirty in both strategy execution and content production.

Keywords

Customer at the core - seek and lead business opportunities - growth mindset - collaboration is key -international expansion

Job responsibilities

What you'll do

- **Support campaigns:** Coordinate and help execute marketing campaigns across web, email, social media, and events.
- **Create content:** Work with internal experts and freelancers to develop blog posts, case studies, visuals, and other assets.
- **Manage digital presence:** Update our website, assist with SEO activities, and monitor analytics and performance metrics.
- **Assist sales enablement:** Help create tailored presentations, one-pagers, and tools to support the commercial team.
- **Coordinate events & visibility:** Organize logistics and materials for conferences, webinars, and online campaigns.
- **Stay aligned:** Ensure marketing efforts reflect the latest company priorities, customer needs, and scientific developments.

Job requirements

- 2–4 years' experience in B2B marketing, preferably in life sciences, biotech, or health tech
- A hands-on marketer with a strong grasp of digital channels and content coordination
- Solid writing and editing skills; experience communicating technical/scientific topics is a big plus
- Organized and proactive — you can juggle multiple priorities and keep stakeholders aligned
- Familiarity with tools like WordPress, LinkedIn Campaign Manager, HubSpot or similar is welcome
- Scientific background (or the ability to understand and work with technical experts) is a plus

Why join?

- Work in a mission-driven company at the intersection of science, technology, and strategy
- Be part of a collaborative, multidisciplinary team with a real impact on biotech innovation
- Gain hands-on experience in brand building and product marketing
- Possibility to further develop your professional skills
- Enjoy a hybrid, flexible setup with a strong connection to our Ghent HQ

Interested? Get in touch!

Please send your CV with a one-page motivation to jobs@lizard.bio.
Find out more information at www.lizard.bio.